

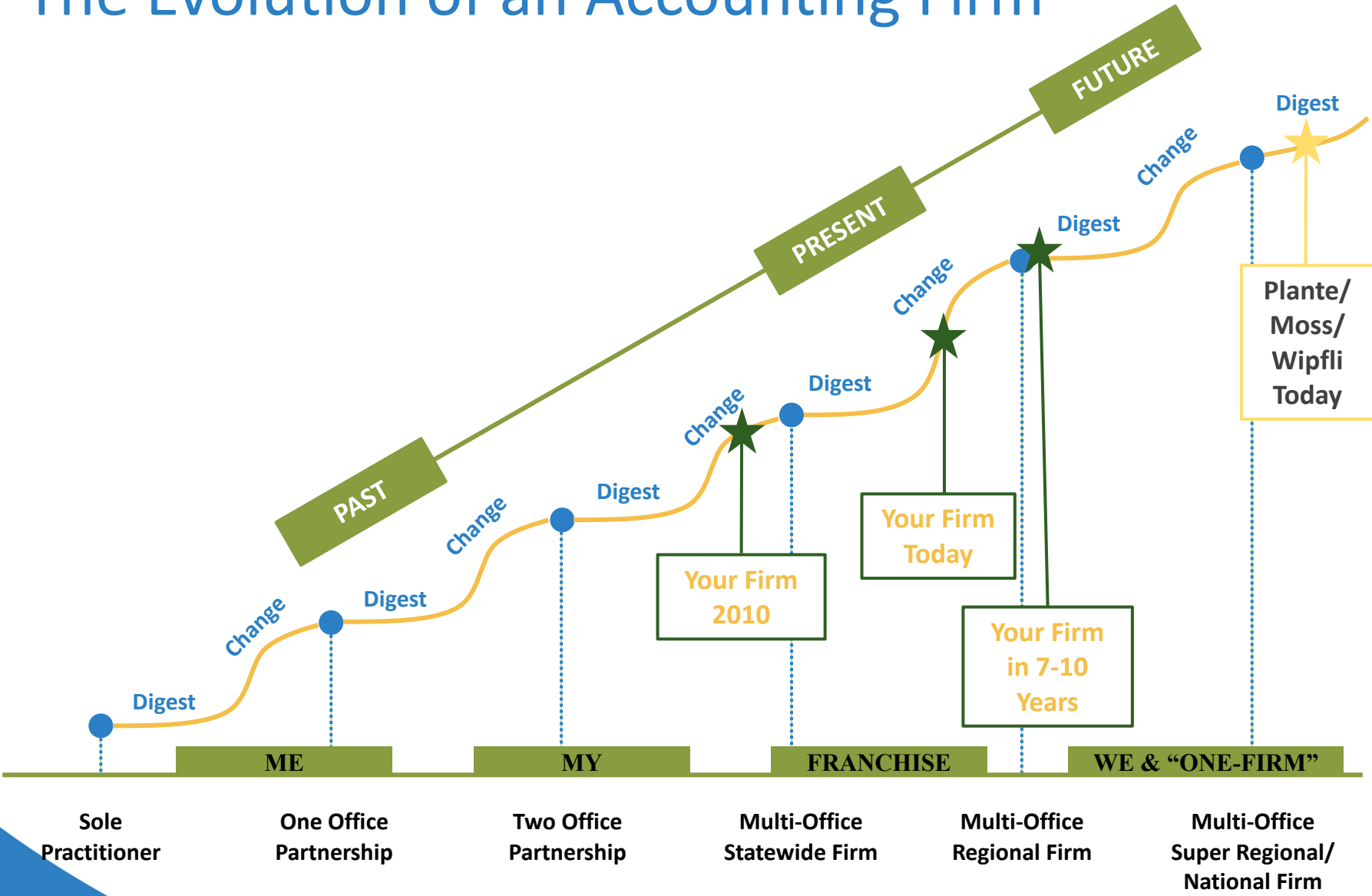
Key Concept Slide...

The Evolution of an Accounting Firm

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The Evolution of an Accounting Firm



Key Take-Aways

- ▶ All business systems, disciplines, services and clients change & evolve as a firm grows
- ▶ In accounting firms, many phases of evolution are subtle yet significant
- ▶ **Evolving to truly “one-firm” is the most significant and difficult stage of evolution to navigate through**
- ▶ Getting to the evolutionary stage of “one-firm” is required much sooner today than in the past
- ▶ Concentrating on keeping certain core key ingredients strong in your firm is critical to evolving successfully
- ▶ **Today, ownership and leadership is not a “part time thing”**
- ▶ Today, owners must be able to:
 - Learn
 - Grow
 - Engage
 - Change
 - **BUILD THINGS**
 - Enjoy the journey more than the destination

